

Conflict of Interest Declaration

Use this form to declare your role with SEG, what other positions you hold, and what personal or professional interests you have that might have a conflict with SEG's business, objectives, policies or procedures.

Name	Alexander Wever	
Date	January 15, 2025	
Positions with SEG	Commercial Specialist (and member of the SEG Leadership Team)	
Other positions held	1. Owner/managing Director AWF Consulting, Seafood consulting company	
	2. Communications officer at IFEA/Aal-Initiative (German Eel Initiative)	
	3. In Market Representative in Europe for Foodexport USA Northeast – Non-profit-org.	
Potential conflicts of Interest	Risk	Mitigation
	1. As the owner of AWF Consulting: <ul style="list-style-type: none"> I could theoretically participate in consulting projects that have objective targets that are different to those of the SEG/SEG Standard. 	<ul style="list-style-type: none"> First, as a member of the leadership team who is fully supporting the SEG agenda and the SEG standard it is a matter of honour for me not to participate in projects that oppose the SEG agenda and the SEG standard. Second the SEG structure that limits the influence of the commercial sector to 1/3 in decision making prevents potential damages by single members.
	2. As Communications officer at IFEA/Aal-Initiative (friendly society): <ul style="list-style-type: none"> I could be forced by the board of IFEA (which is a main sponsor of the SEG and the SEG standard) to promote activities that are against the orientation of SEG. 	<ul style="list-style-type: none"> First, as a member of the leadership team who is fully supporting the SEG agenda and the SEG standard it is a matter of honour for me not to participate in projects that oppose the SEG agenda and the SEG standard. Second the SEG structure that limits the influence of the commercial sector to 1/3 in decision making prevents potential damages by single members.
	3. As In Market Representative in Europe for Foodexport USA Northeast: <ul style="list-style-type: none"> I could be asked to privilege the American Eel (<i>Anguilla rostrata</i>) coming from USA Northeast towards the European Eel on which SEG currently concentrates. 	<ul style="list-style-type: none"> First of all, the two Eel species are quite different in their ways of professional use. Therefore, the opportunities for a substitution are very limited. Second the SEG Standard may help also the American Eel in becoming more sustainable. Proving sustainability of US Northeast seafood products is an important aim of Foodexport USA Northeast which is not a seafood trader but a non-profit organisation with

		<p>currently one associated US company that works with American Eel.</p> <ul style="list-style-type: none"> • As a member of the leadership team who is fully supporting the SEG agenda and the SEG standard it is a matter of honour for me not to participate in projects that oppose the SEG agenda and the SEG standard. • Also, the SEG structure that limits the influence of the commercial sector to 1/3 in decision making prevents potential damages by single members.
Recorded by SEG Board	Andrew Kerr, Chairman	20 January 2025