

Annual General Meeting Meeting Etiquette

- 1. Please remain on Mute to reduce background noise
- 2. Use of your Video is optional, but preferred
- 3. Use the 'Raise Hand' icon if you'd like to speak
- 4. OK to record?



Agenda

- 1. Apologies
- 2. Minutes of last meeting
- 3. Chairman's Report
 - a. Impacts Report
 - b. SEG Standard and ISEAL
 - c. #EelDeal2030
 - d. Events 2022
- 4. Financial Report
- 5. Any other business



Agenda

1. Apologies

2. Minutes of last meeting



Agenda

- 3. Chairman's Report
 - a. Impacts Report







SEG Leadership Team



"In 2020 SEG's Eel Sustainability Claims, PPP - People Profit Planet - will mature"





Sustainability and Eel







The SEG Standard

SEG Leading a multi decadal Recovery through Protection and Sustainable use



SEG as the Leadership Alliance

Responsible and Sustainable Eel Sector



Healthy Aquatic Ecosystems

Healthy wild eel populations supporting sustainable use for the benefit of All

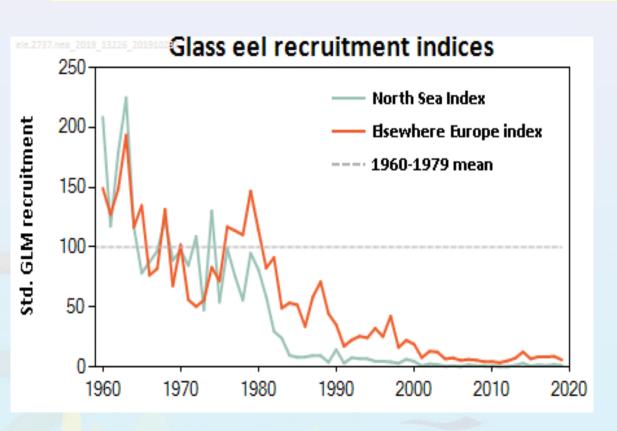


W Dekker, November 2020

"Recruitment has stopped decreasing in 2011, and remains very low since.

The implementation of the Eel Regulation can be improved!

10 year view





ICES 2020 Report left and right Dekker presented on logarithmic scale





Migratory freshwater fish have declined by 93% since 1970 in Europe

Of the earth's surface area . this contains **OF ALL** KNOWN ONLY 1% IS FISH **SPECIES**

The World's Forgotten Fishes

#EmergencyRecoveryPlan . and today OUT OF 3 are threatened with EXTINCTION

93% Matches the EEL

51%



Authors Chris Baker (Wetlands International), Stefanie Deinet (Zoological Society of London - ZSL), Robin Freeman (Zoological Society of London - ZSL), Guenther Grill (McGill University), Richard Holland (Wetlands International), Bernhard Lehner (McGill University), Jane Madgwick (Wetlands International), Valentina Marconi (Zoological Society of London - ZSL), Louise McRae (Zoological Society of London - ZSL), Jeff Opperman (WWF-International), Stuart Orr (WWF-International), Thomas Pienkowski (Oxford University), Jamie Pittock (Australian National University), Kate Scott-Gatty (Zoological Society of London - ZSL), Michele Thieme (WWF-US), Dave Tickner (WWF-UK), Sarah Whitmee (Oxford University)

Biodiversity Strategy - Key targets related to water

30% of EU land and sea protected, 1/3 of which under 'strict protection'

• Freshwater ecosystems are included

Restoration of freshwater ecosystems:

- Increased efforts to restore freshwater ecosystems and the natural functions of rivers
- Restore at least 25,000km free flowing rivers
 - Removal of primarily obsolete barriers
 - Restoration of floodplains and wetlands
- Restore and preserve ecological flows → Member States review water abstraction and impoundment permits – WFD objectives to be met by 2027

Focus → To implement and enforce EU environmental legislation



Proposal for a new Nature Restoration law, under the Biodiversity Strategy - Q3 2022











"Eel Regulation is Fit for Purpose"

The recent evaluation of Regulation 1100/2007⁽¹⁾ found that the **regulation is fit for purpose**; however, more efforts are needed to ensure that **Member States implement** it appropriately, and to ensure in particular **a greater focus on non-fisheries** related measures to help the stock recover. The Commission is assessing the most suitable way forward to address the findings of the evaluation. As underlined in the President of the Commission's mission letter to the Commissioner for Environment, Oceans and Fisheries, priority is given **to the full implementation of the relevant EU policies** in line with the mandate of the current Commission.

14 Sept 2020

'For protection and sustainable use'



SEG next EP Event 13 July 2022

Retaining the EU Regulation and focusing on better implementation - SEG played a full part. Poseidon



EN E-000597/2022 Answer given by Mr Sinkevičius on behalf of the European Commission (7.4.2022)

- The 'Eel Regulation' provides a framework for the protection and sustainable exploitation of the European eel,.
- The Commission is not yet in a position to inform about future measures but it is clear that
 more efforts are needed to implement the Eel Regulation with a greater focus on nonfisheries impacts.
- In light of the recent advice of the International Council for the Exploration of the Sea (ICES) on eels, the Commission launched a stakeholder consultation on how to best implement this advice. By mid-April 2022,
- ICES will also issue its advice on the progress of implementing Eel Management Plans by Member States. It will inform decision-making on possible management approaches. As eel conservation and management are wide-ranging issues, the management measures will need to take into account fisheries and environmental considerations as well as socioeconomic impacts.





Journey to ISEAL Code Compliance.

SEG is already an ISEAL Community Member

(Aug 2019)





The reinvented sector based on SEG Standard



Number of French Glass Eel Fishermen certified 2022



Growing Impact of SEG Standard in building fully traceable supply chain





Fishing mortality down from 42% (Briand data 2007) to less than 8% (FishPass Study) 2020 for the Vilaine, Brittany for the 50 + SEG Certified fishermen

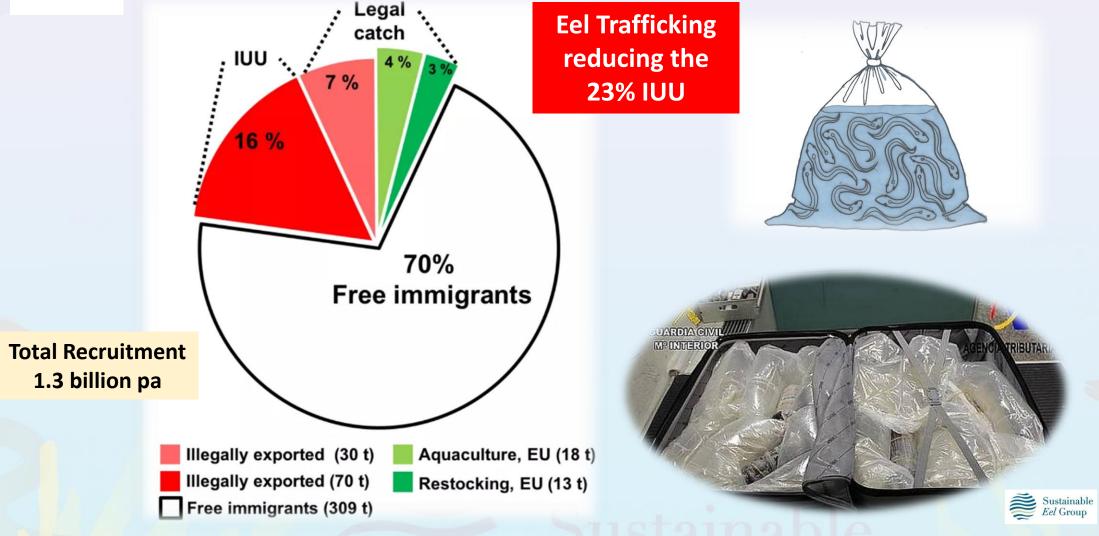


SEG Standard has impact

110 million for 2022



The Reinvention Taking Place the sector becomes the Eel Steward



SEPRONA / EUROPOL

18th April 2018 **MADRID**

100 tons / 300 + million Glass Eels a year

Trafficking Updates 2022



Reported Seizures

2016 - 17 16 million **17 million** 2017 - 18 **15 million** 2018 - 19 **10 million** 2019 – 20 1.38 million 2020 - 21



Reported Arrests

48 2016 - 17

98 2017 - 18

154 2018 - 19

2019 - 20 108

52 2020 - 21

Operation Lake V

Update 19 Nov 2021

58 000+ inspections across Europe Seizures including: 387 kg of glass eels and 25 kg of adult eels valued at about EUR 1.241 million

https://www.europol.europa.eu/mediaess/newsroom/news/eels-shipped-air-found-in-operation-

lake-v







Trafficking Continues

- 300,000 plus in 8 Suitcases
- 3 Arrests
- Portugal to NL to Malaysia
- 11 April 2022

Recent ASIA Press Reports

Suggest 85% Reduction ??

https://www.sustainableeelgroup.org/countertrafficking-success-is-reflected-by-crash-ineuropean-glass-eel-supply-into-chinese-eelaquaculture/ Eel smuggler hit with world record €7.2m fine 3 Feb 2022



USA Quota Price Per Lbs over \$2100 in April 2022

Working to SEG Standard and effective counter trafficking save 100s of millions of glass eels annually



40% of 60 ton or 200m quota 70 to 80 million Glass Eels saved





100 tons pa 300 to 350 million Trafficked Reduced to 20% is about 250 million saved

TOTAL ANNUAL reduction

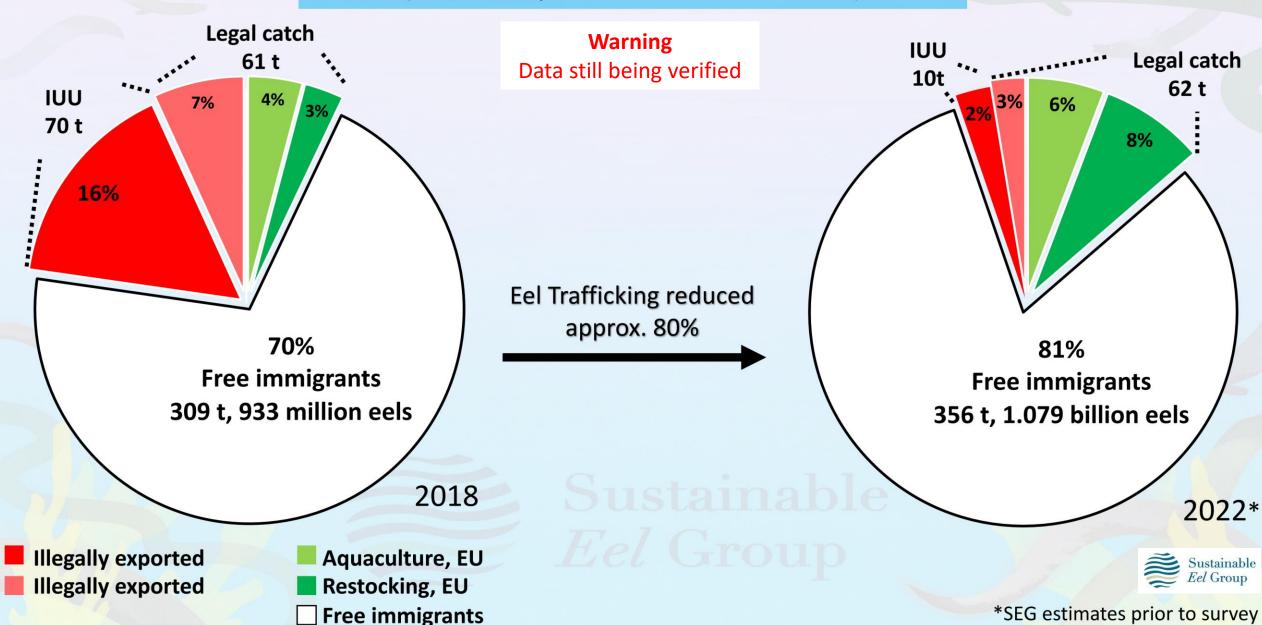
300 +

million Glass Eels



Exploitation of total glass eel recruitment

(440 tonnes per annum or 1.33 billion fish)



Better Implementation.. "It is only Eel".. improving EMPs



Tweet



This story was covered by The Times in November 2015. Nothing has changed and tens of thousands of #eels have been killed in the @ESBGroup turbines since then. The @InlandFisherIE report into the recent large eel kill is a disgrace.



thetimes.co.uk

Power plant 'should be turned off' to save eels

Thousands of a critically endangered species of eel are being killed by the Ardnacrusha power station as they migrate to the sea to spawn, prompting ...

EEL and the GREEN DEAL

"Fully integrated cross cutting approach using EMFAF"

The Eel Regulation

Fisheries Control Regulation

Food Safety Regulations



Water Framework Directive

Habitats and Protected Species Directive

Bio-Diversity Strategy

Legally Binding Framework Agreement



#EelDeal

EEL and the GREEN DEAL

"Fully integrated cross cutting approach using EMFAF"

The Eel Regulation

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Food Safety Regulations

DG DG Env

Water Framework Directive

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Bio-Diversity Strategy

Legally Binding Framework Agreement

Focus on
Total
Protection



Eel Reg 1100/2007





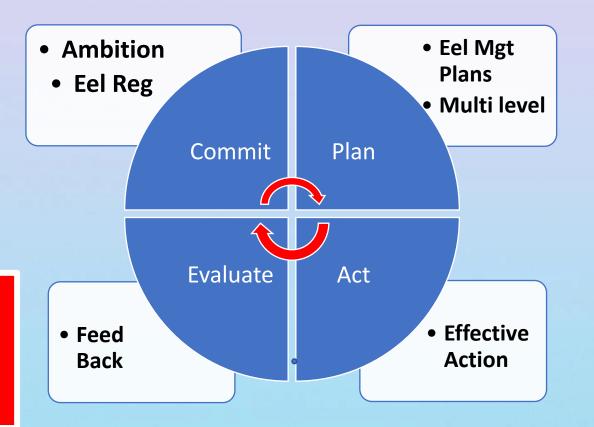
SEG Standard

Governments and NGO's are struggling to deliver on eel to meet the challenges of long term recovery it is not separate from the Green Deal but a totemic emblem of it



A 50 Year Time frame of Continuous Improvement

Regulation is fit for Purpose and the concept of distributive control appropriate



Under focused on the non fishery mortalities

Feedback loop is weak and is not triggering improvement on the critical areas for increased protection.

No link to Green Deal

Significant investment started

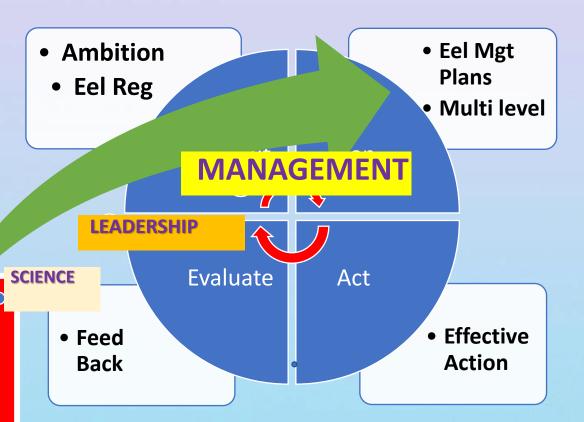
40% Protection on route to 60%

Protection remains below the minimum level needed for long term Recovery



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SEG DIRECTIONAL OBJECTIVES 2020 – 2025

AIM SEG as the leading, the most authoritative and the most influential voice on Eel (AA) whilst not becoming a bureaucracy – 'the small and agile strategy'.

1. Leadership and Advocacy: #EelDeal

- 1.1. To encourage the full implementation of the Eel Regulation both within and beyond EU
- 1.2. To promote and facilitate the counter trafficking agenda
- 1.3. To support WI-EA on wetland and river restoration and unblocking migration pathways
- 1.4. To add a SEG perspective to ICES, CMS and CITES thinking

2. SEG Standard:

- 2.1. To achieve ISEAL Code Compliance in 2022 (Community Member since Aug 2019)
- 2.2. To contract and delegate Standard Admin via the CAB model: 2021 2022
- 2.3. To make certification conditional on 100% use of SEG caught eel: 2022 2023
- 2.4. To consider expanding the supply chain to embrace yellow and silver fisheries

3. Sustainability Impact:

3.1. To report annually on progress made increasing eel protection via sustainability

4. A multi decadal approach:

4.1. To consolidate and strengthen SEG and promote the longer term perspective on eel its history, cultures and trends



Marie Lecomte



Comité National des pêches Maritimes et des Elevages

National Committee for Maritime Fisheries and Food

The 2022 glass eel fishing season

MARINE CAPTURES (15th April 2022)

DATES DE PÊCHE DE L'ANGUILLE DE MOINS DE 12 CM		SUNI QUOTA MARITIME CIVELLE SAISON 2021/2022 (1er novembre 2021 au 25 mai 2022 selon UGA)													
	Unité de gestion anguille (UGA)	Ropers	Quota Repeuplem	Quota n Consomma tion /UGA (Kg)	Quota Total /UGA (Kg)	Seuil d'arrêt de pêche du quota 80%			Captures Consommation		Achats mareyeurs	Captures	nels dont	Reste à	
Zone fluviale Zone maritime		Code UGA	ent /UGA (Kg)				Captures (Kg)	% consommé du sous quota	Captures (Kg)	% consommé du sous quota	Total /UGA (Kg)**	FAM Total /UGA (Kg)**	Déclarations des professionnels	erececiar anona	pêcher
Pas de pêche 10/01 au 25/05	Artois- Picardie	ARP	390	410	800	640	71,390	18,31%	197,210	48,10%	268,600	269,960	éclaration		530,04
Pas de pêche 10/01 au 25/05	Seine- Normandie	SEN	771	630	1401	1120,8	0,000	0,00%	295,900	46,97%	295,900	264,140			1105,10
01/12 au 30/04	Bretagne	BRE	3908	2339	6247	4997,6	3747,600	95,90%	2338,760	99,99%	6086,360	7939,441			-1692,44
	Loire, Cô	itiers vendée	ns et Sèvre n	niortaise											
1/12 au 30/04	LCV OP Estuaires	LCV OP	13824	9216	23040	18432	13135,110	95,02%	9188,177	99,70%	22323,287	21059,478			716,71
	LCV hors OP	LCV hors OP	4505	3003	7508	6006,4	2216,480	49,20%	2414,900	80,42%	4631,380	4367,230			2876,62
15/11 au 15/04	Garonne- Dordogne- Charente- Seudre- Leyre	GDC	8581	5721	14302	11441,6	7988,960	93,10%	5447,040	95,21%	13436,000	15563,083			-1261,08
01/11 au 31/03	Adour- Cours d'eau côtiers	ADR	1951	1301	3252	2601,6	400,180	20,51%	1242,330	95,49%	1642,510	1652,590			1599,41
	Sous-Tota marit	time	33930	22620	56550		27559,720	81,23%	21124,317	93,39%	48684,037	51115,922			5434,08
Quota fluvial* Total général (y		4485,00 38415,00	2990 25610,00	7475 64025,00											
compris fluvial) 3841			30415,00	25010,00	04025,00										

Le 15 avril 2022

DATES DE PÊCHE DE L'ANGUIL LE DE MOINS DE 12 CM	Unité de gestion anguille (UGA)	Code UGA	Quota Repeupleme nt /UGA (Kg)	Quota Consommati on /UGA (Kg)	Quota Total /UGA (Kg)	Seuil d'arrêt de pêche du quota 80%		epeuplement ations) % consommé du sous		onsommation rations) % consommé du sous	Reste	
							,	quota	, ,,	quota		
											repeuplement	consommation
01/12 au 30/04	LCV OP Estuaires	LCV OP	1791	1194	2985	2388	1463,6	81,72%	1152,945	96,56%	327,4	41,055
	LCV hors OP	LCV hors OP	159	106	265	212	159	100,00%	106	100,00%	0	0
	Charente- Seudre	GDC	390	260	650	520	332,742	85,32%	246,3	94,73%	57,258	13,7
15/11 au 15/04	Garonne- Dordogne- Leyre	GDC	780	520	1300	1040	779,97	100,00%	511,212	98,31%	0,03	8,788
	LCYIC											
1/11/ au 31/03	Adour - Cours d'eau côtiers	ADR	1950	1300	3250	2600	922,577	47,31%	1165,285	89,64%	1027,423	134,715
	COLIGIS											
	Sous-Tota	ux fluviaux	5070	3380	8450							

INLAND CAPTURES (15th April 2022)

BRIEF SUMMARY OF THE FISHING SEASON

Hauts de France: not much fishing, glass eel not very abundant. Fishing in the Hauts de France is done in front of a dam, which had its gates open throughout the campaign.

Normandy: few glass eels this year, due to the lack of water in the wetlands.

Brittany: abundance of glass eel. 100% of the initial quota has been reached. Over the last 10 years, this is the second best season with 2017-2018. No difference observed in the arrival of glass eels between the north and south of Brittany.

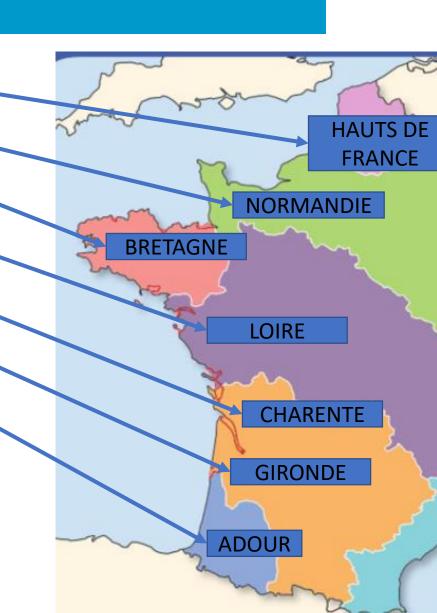
Loire: confirmed the very high abundance of glass eels in the Loire basin as well. It was observed that there were tides of 30 to 40 kilos, which had not been observed since 2014.

Charente: abundance of fish, very fast fishing.

Gironde: the campaign went very well. Large number of glass eels passing through the canal des étangs.

Adour: rather average season, due to a flood in December which caused the fish to leave.

Mediterranean: MRM and the University of Perpignan noted good elver returns this year, as did the professionals. CONAPPED underlines the case of the Rhone, which is completely blocked by dams and that colonization is made impossible.



Agenda

3. Chairman's Report

b. SEG Standard and ISEAL



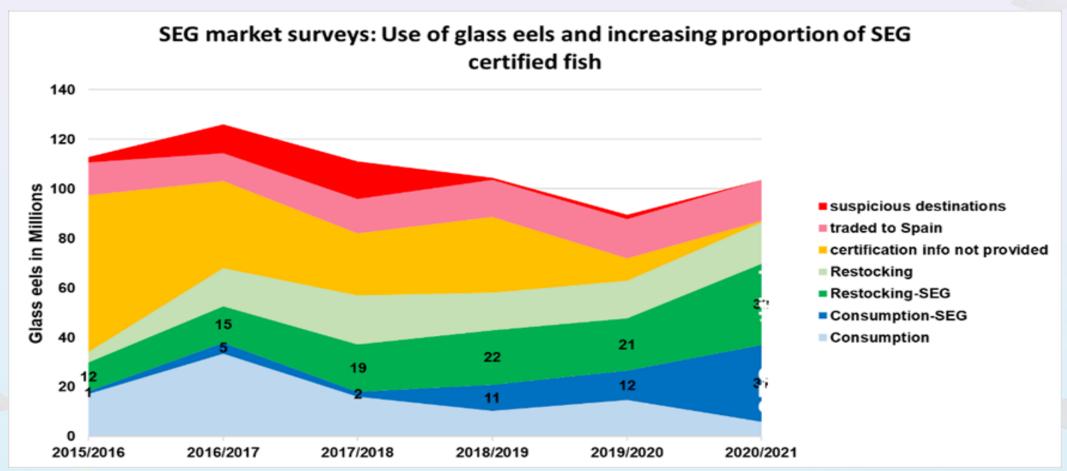
SEG Certification

Sector Country	Glass eel fishery	Trader	Farm	Processor/ Smoker	Total
Denmark			1		1
France	23	4	1		28
Germany			3	1	4
Netherlands			8	14	22
Sweden			1	1	2
Morocco			1		1
United Kingdom	2	3		2	7
Total	25	7	15	18	65

- 80% of farmed eels in Europe
- www.sustainableeelgroup.org/seg-certificate-register/



Glass eel market survey



- 2021: 60% of glass eels sold SEG certified
- 2022: Renewing survey
- Market demand in Europe can increasingly be satisfied from SEG certified sources



ISEAL Journey

2019 Associate Member

2020 Transferred to new 'Community Member'

2020 - 2021 Annual Improvement Plans

Mar 2022 Conformity Assessment Body appointed

May 2022 Start 5 year SEG Standard Review (version 7)

Publish June 2023

June 2022 Gap analysis for ISEAL Code Compliance

2022 – 2023 Continue progress towards ISEAL Code Compliance

Hope to accelerate in 2022



American Eel Standard

- 1. Pilot December 2021 July 2022
- 2. Future phases if pilot successful
- 3. SEG Standard for American Eel



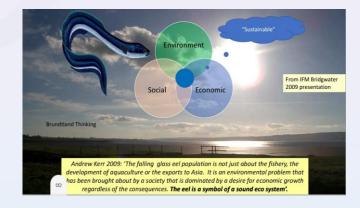
Agenda

- 3. Chairman's Report
 - c. #EelDeal2030

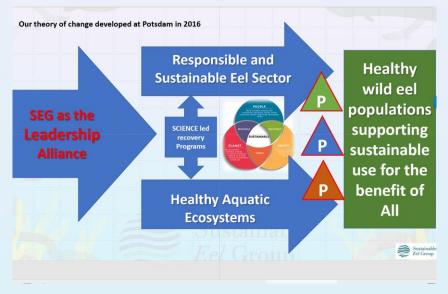








The Foundation Call of 2009....



And from 2020 reported upon

Social, Economic & Environmental Impacts

Confirmed 2016 Theory of Change



Agenda

3. Chairman's Report

d. Events 2022



Month	Event	Proposed Thinking	Note
lan	FIL COM Fol Committee in		Death sustain a hillite to see a ta
Jan	EU-COM Eel Consultation	SEG to engage and shape	Post sustainability Impacts
T-b	ICEC volces led by II	Influence Consultation	Country trafficking stories
Feb	ICES wksp led by JJ	Willem engages again	Counter trafficking stories
		Establish PECH Eel Leader	Aal Initiative web goes live?
Mar	Green Partner is SEG CAB		CAB widely announced
		EU Consultation over	
Apr	SEG AGM (on line) 21 Apr		Communicate #EelDeal to SEG
	Scottish Eel Conference	Edinburgh on 22 nd April	Test #EelDeal?
May			
	Trip to farm / restock NL	20 th May	Influential Brussels People
June	CC Report Mike Read		Plan Code Compliance
July	SEG Brussels Event in EP	13 th July Annie P to chair	Eel wide Focus - #EelDeal 2030
Aug			
		SEG/ESA workshop?	Shape eel leadership
Sept	6 to 9 ICES Working GP		Launch Consultation SEG Std V7
		650.00 1.05412	
		SEG CC docs to ISEAL?	15541 60: 11
Oct		Launch Combined Logo?	ISEAL CC is the story
			Pau Court Case for AA
Nov	SEG Target for ISEAL CC?		
Dec	Council AgriFish Meet	#EelDeal is the thinking	Eel kept low in marine agenda

4. Financial Report

Sustainable Eel Group		2021 actual		2022 Budget
Accounts 2021 and Budget Plan	202	.2		
Income				
ESF and donations				
CORE ESF contributions	€	197,228.00	€	197,228.00
Other country contributions	€	5,000.00	€	8,000.00
Other donations	€	20,619.20	€	12,000.00
Total ESF and donations		222,847.20	€	217,228.00
Grants	€	18,466.78	€	9,077.00
Total income	€	241,313.98	€	226,305.00
Expenditure				
Salaries	€	168,992.31	€	132,341.69
Partners	€	15,100.00	€	15,100.00
Office	€	1,062.18	€	1,094.05
Professional fees	€	13,098.33	€	18,492.50
Public affairs / PR	€	767.49	€	2,000.00
Meetings / conferences	€	2,229.54	€	3,750.00
Other / miscellaneous		1,683.91	€	2,210.00
Total expenditure	€	202,933.76	€	174,988.23
Creditors payments		€ 43,000.00		€ 43,000.00
Balance: Income / Expenditure	€	-4,619.78	€	8,316.77



Agenda

5. Any other business

