Consumer advice on seafood sustainability

- Rating
- Certification

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Seafood Rating vs Certification

(MSC – ASC/GlobalGAP/BAP)

Ratings

- **→** Snapshot
- ➤ No Chain of custody
- ► Non-voluntary





Traffic light system



Certification

- ➤ Chain of custody
- **≻**Conditions
- ➤ Voluntary: client
- ≥3rd party









Seafood Ratings and Certification schemes

Wild capture

1. Stock

- Biomass
- Fishing pressure

2. Effects on the environment

- Bycatch endangered and threatened species
- Bycatch juveniles and non-target commercial species
- Habitat impact (gear)

3. Management

- Effectivenes of regulations
- Control & monitoring





Seafood Ratings and Certification

Aquaculture

1. Sustainable use of resources

- Source of juveniles
- Power use
- External feed input

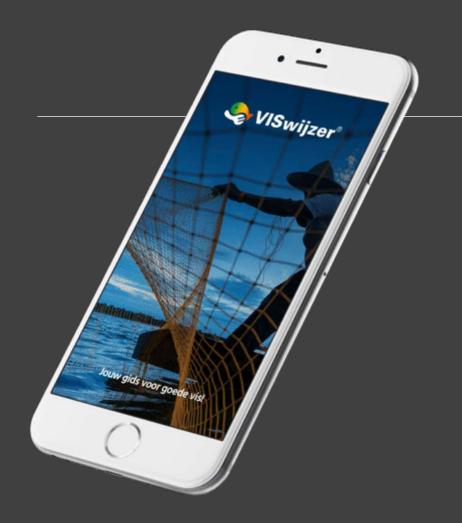
2. Interactions and impacts

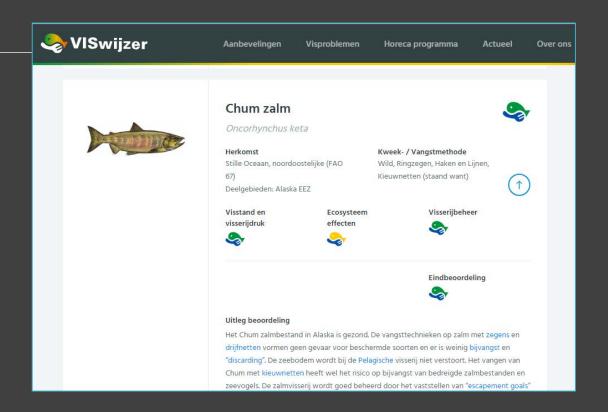
- Chemical usage
- Risk of Escapes
- Animal welfare
- Diseases Outbreaks/transfer
- Waste discharge (effluent)
- Freshwater use
- Land/seabed alteration
- Impact on local wildlife

3. Management











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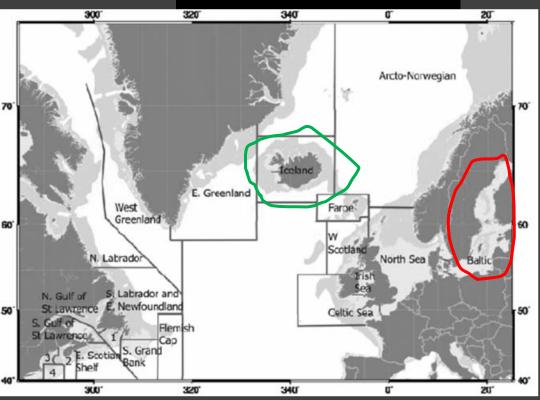


MSC vs Sustainable Eel Standard



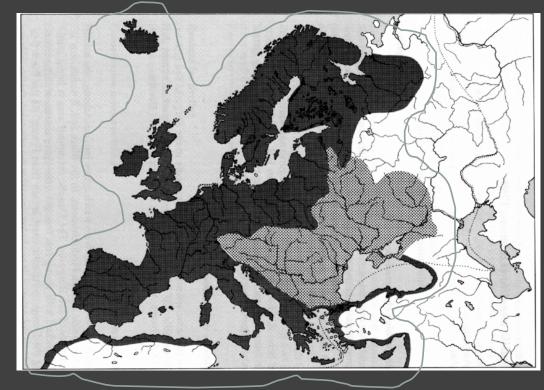
STOCK

Example: Cod





PRODUCTION





Can you spot the difference?









Thank you for your attention

