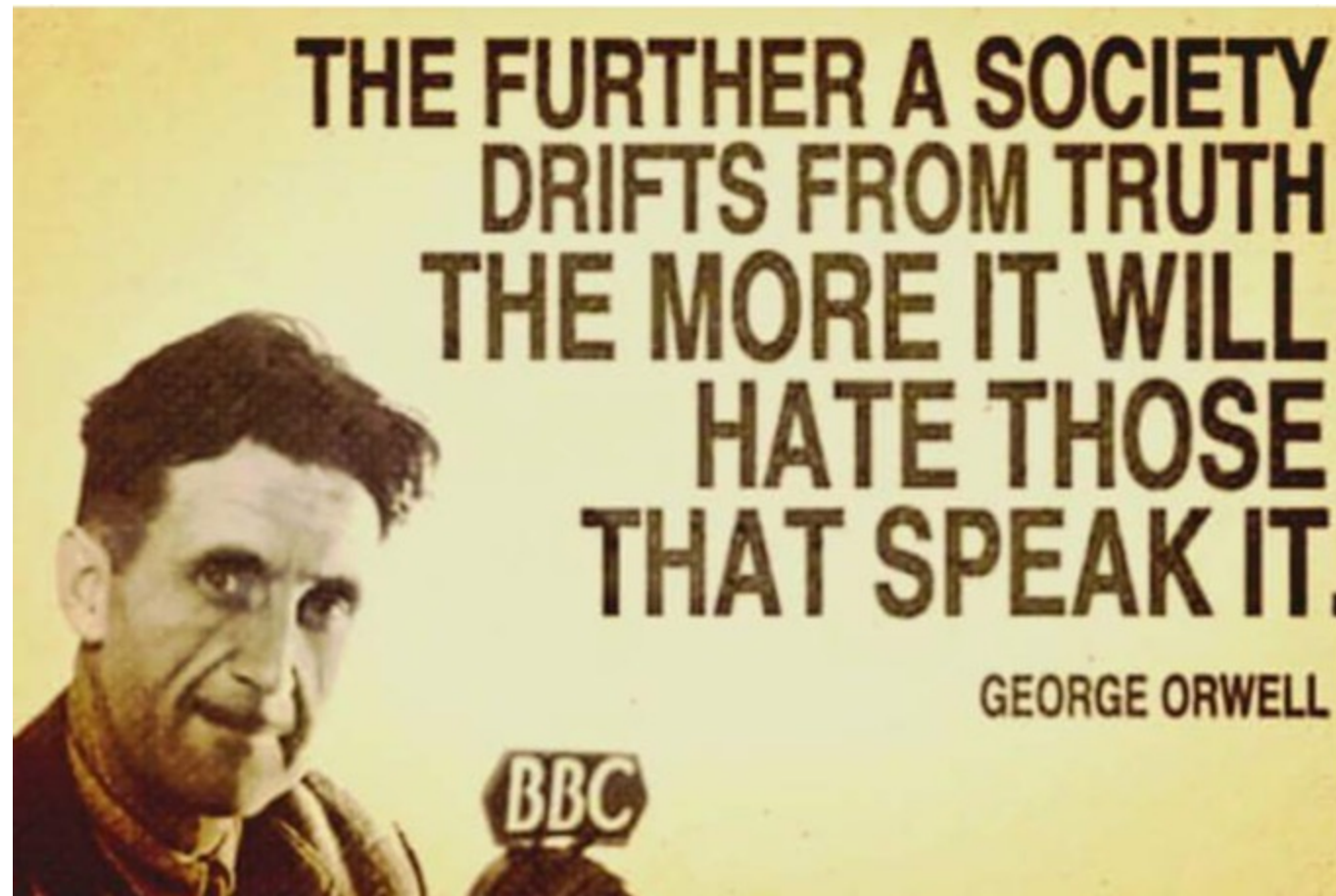


SEG AGM

4th Oct 2018

Brussels

Troubled Times.....



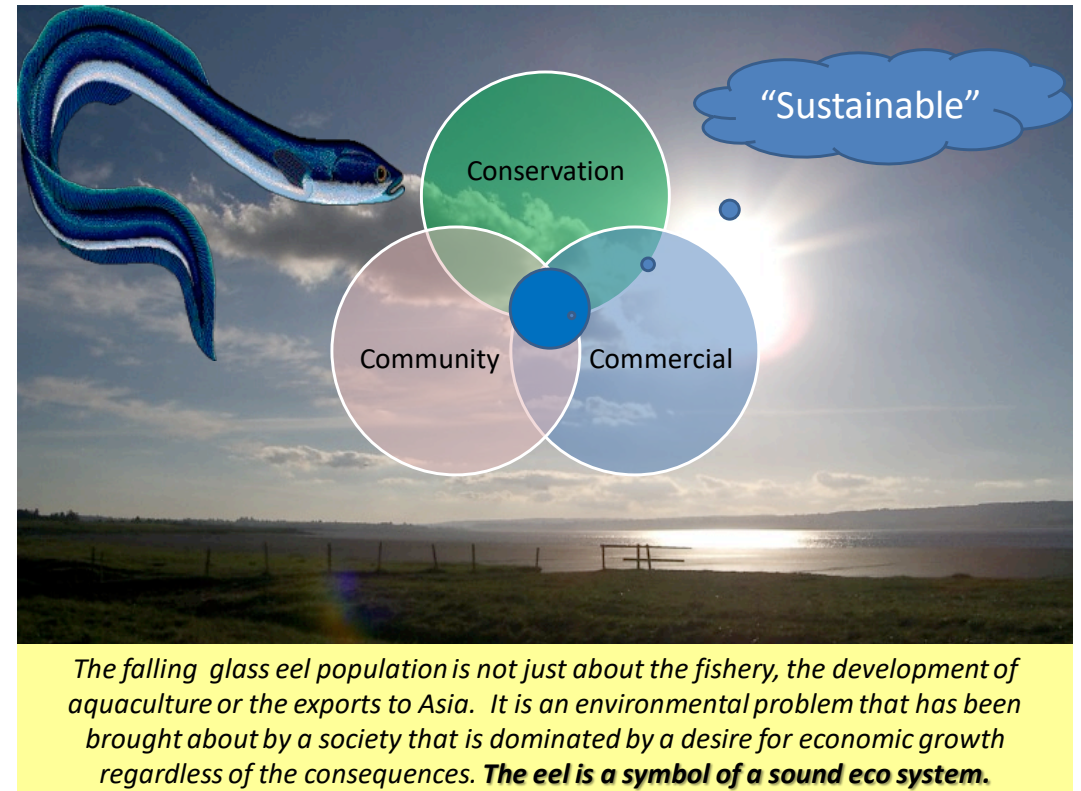
2019 is 10 years of SEG

- SEG Getting Going
- SEG Some Key Moments
- SEG Some Achievements
- SEG the Next 10 years
- SEG Last week June Celebration London 2019

The original **Network** concept slide



The original **Brundlandt** modified slide



Both slides first presented at Bridgewater Conference 2009

*IFM and EA Eel Conference
Bridgewater April 2009*



*The First Meeting
at Fishmongers
Nov 2009*



Science, Conservation
& Commercial together
an **inclusive** approach

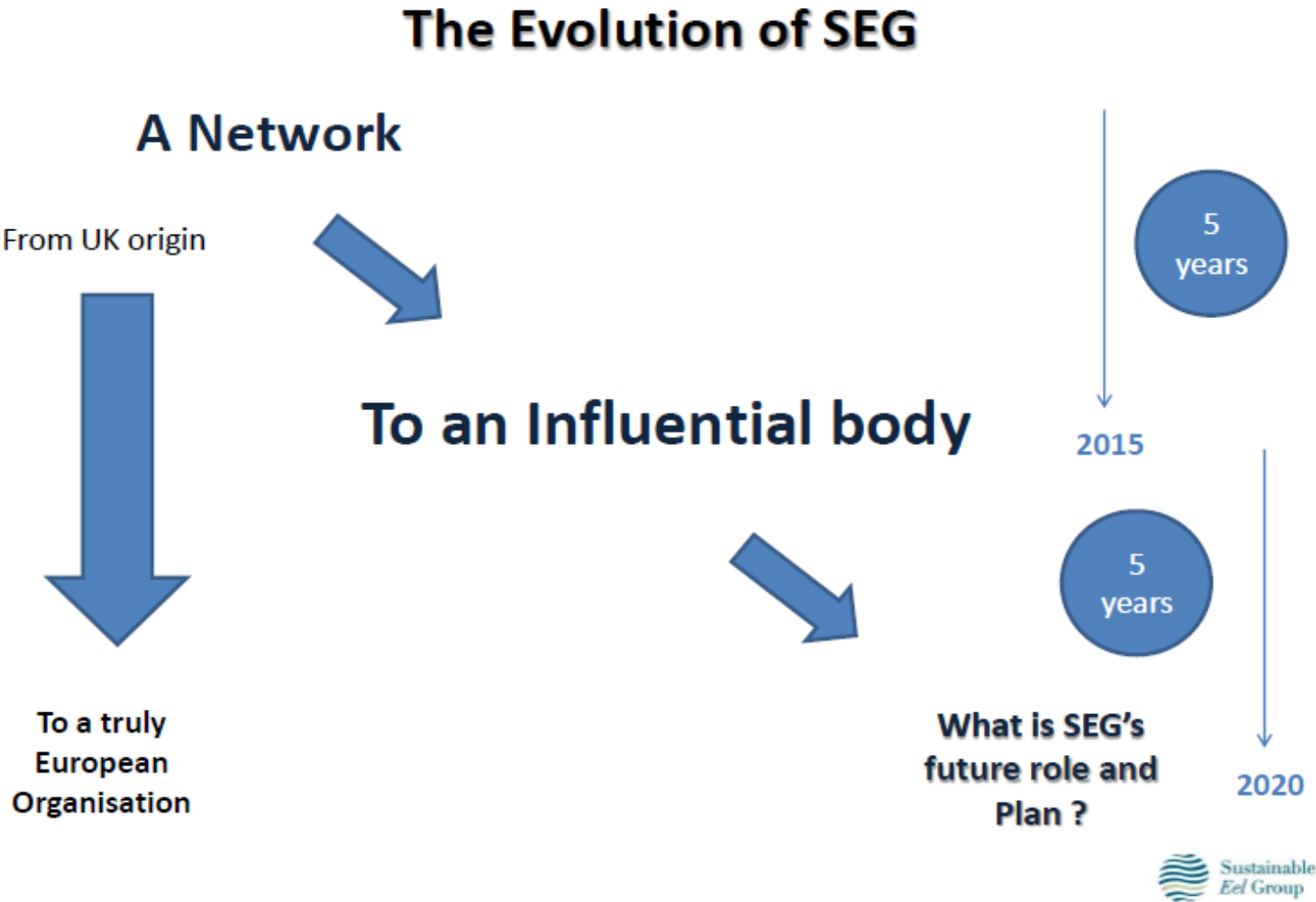


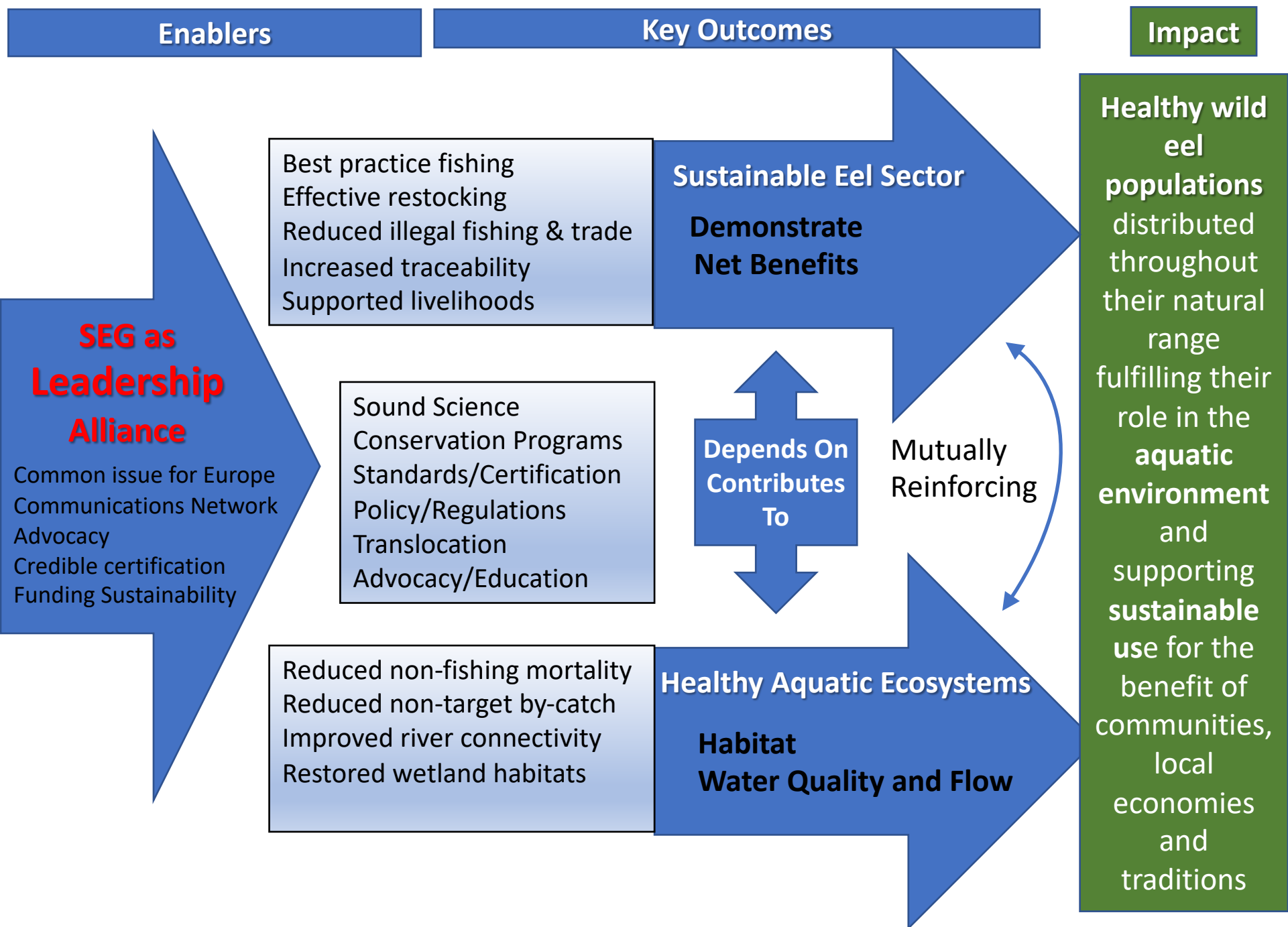
Sustainable
Eel Group



*Our First European Meeting
at Hamburg May 2010*

SEG 'Thinking' after 5 years







Science, Conservation
and Commercial
interests come
together as
**Sustainable Eel
Group (SEG) ASBL**
a Brussels based
'not for profit'
international NGO

SEG ASBL a European NGO with Global reach

SEG Leadership Team 2018



Key Partners 2018

- SLU Sweden (Willem D) Science
- Wetlands International European Association (Cy G) Conservation
- Eel Stewardship Association (Alex K) Commercial
- Executive Team of three.

Over 1.3 million
barriers reported by
project Amber

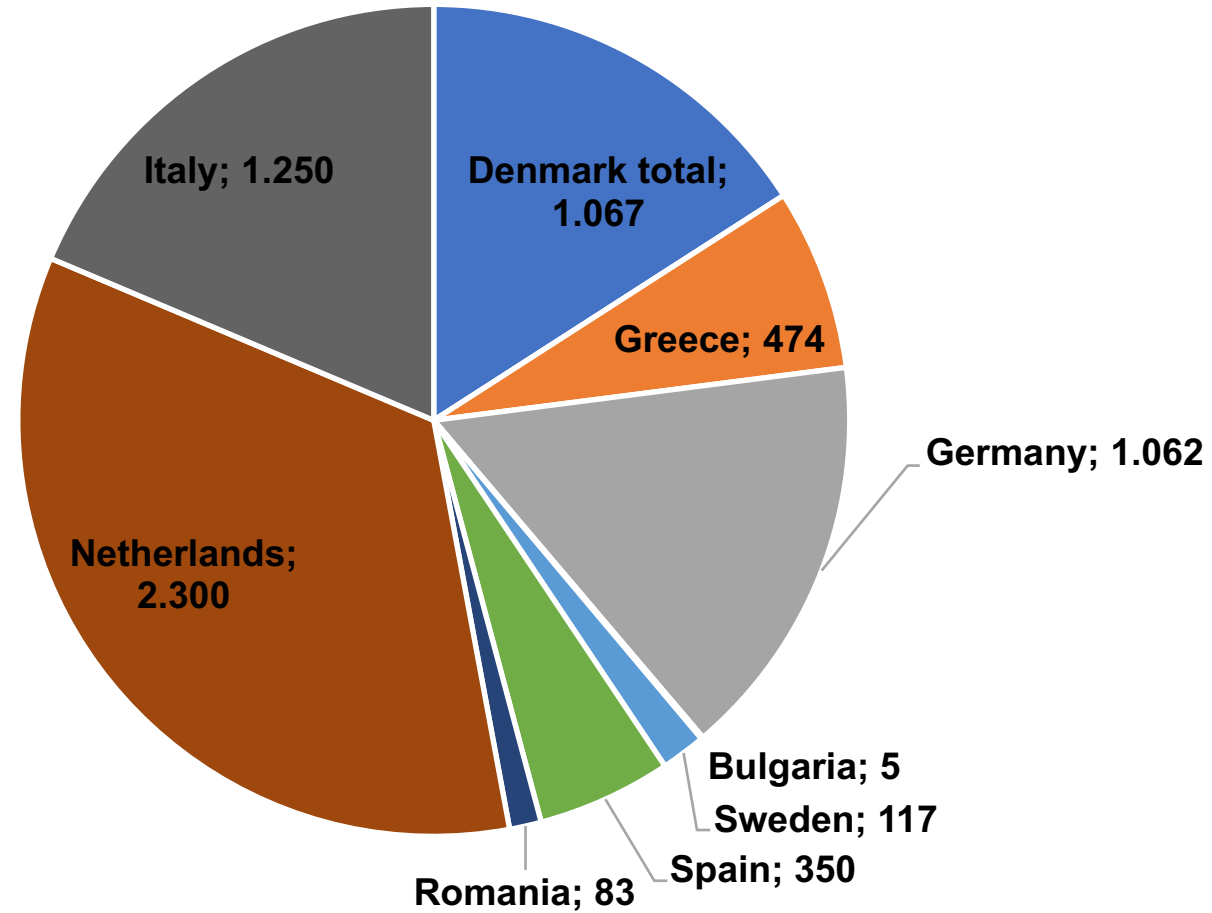




**River Sever Eel Pass
at
Tewkesbury**



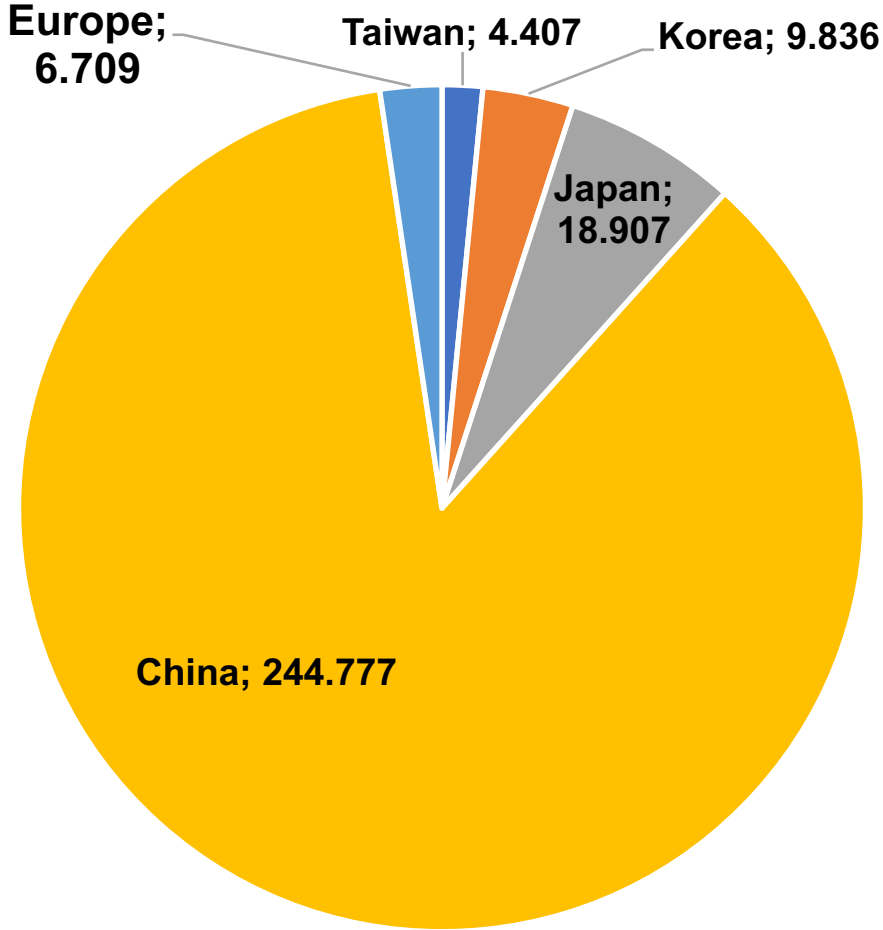
Eel production in Europe (2016) according to FAO



Total 30 tons of Glass
Eel a year aprox
15 -20 Consumption
10-15 Restocking

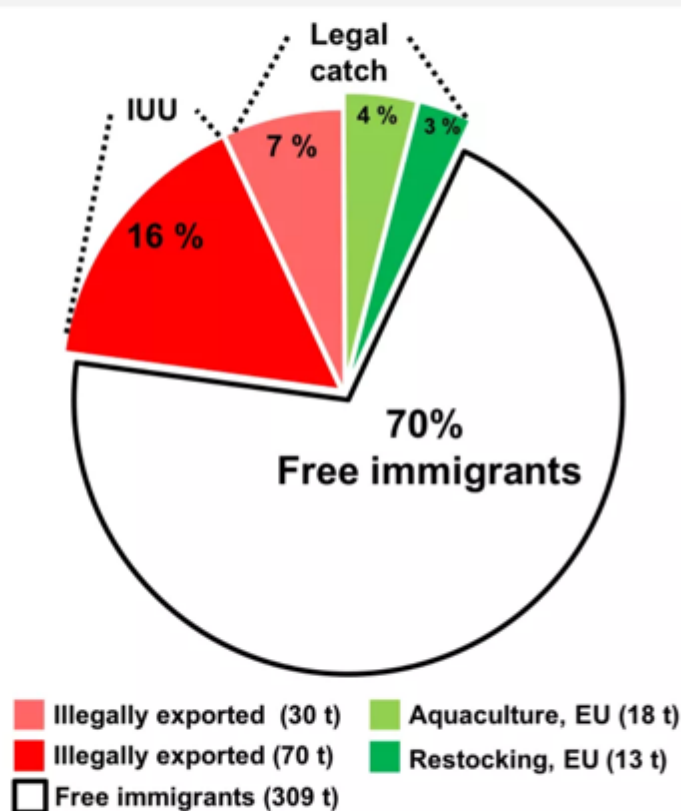
Sources: FAO

**Eel production in Europe and East Asia
(2016) according to FAO**



East Asia.

Including Illegal, unreported and unregulated fishing (IUU), **Europol estimated that 100 t (350 million fish)** of European eel are annually trafficked to supply Chinese eel farms.



Estimates of the legal and illegal exploitation of European glass eel

The full pie represents the annual amount of young eel coming from the ocean into Europe (440t); each segment represents a different destination. Restocking outdoor waters in Europe; Aquaculture within Europe; illegally exported legal catch; illegally exported, illegal or undocumented catch (IUU); The "Free immigrants" represent the proportion that is not caught.

Sources: **Bornarel et al 2017** (2015 recruitment estimate: 440 t); **SEG-Report-2018-1-V1** (aquaculture, restocking, illegally exported from legal catch); **EUROPOL press release** (illegal export estimate: 100 t)

CLICK image to download SEG-Report-2018-1-V1

<https://www.sustainableeelgroup.org/wp-content/uploads/2018/02/SEG-Report-2018-1-V1-1.pdf>

The EU Wildlife Trade Enforcement up under Regulation (EC) 338/97 and of representatives of EU Member enforcement authorities is to review twice a year. The Commission will report to the Council and the European Parliament in 2018 on progress in implementing the Plan, and on whether its priorities and objectives are appropriate and relevant. Progress and the success of the Action Plan in combating wildlife trafficking will be evaluated in 2020. On that basis, the Commission will consider whether further action is needed.

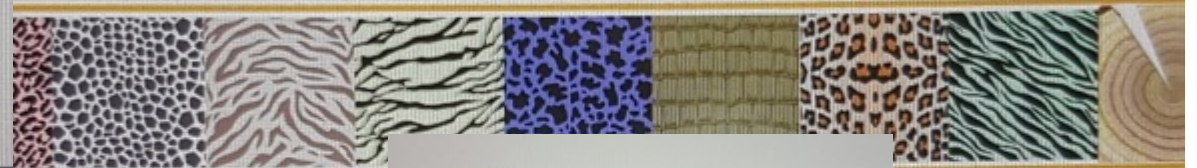
An Inter-Service Group within the Commission will coordinate activities across the areas concerned with money laundering and illicit financial flows, and ensure that all relevant Commission services and the EEAS perform their allotted tasks.

Large volumes of glass eels are illegally exported from the EU to Asia every year



EU Action Plan against Wildlife Trafficking

(COM(2016) 87 final)



Brussels, 26.2.2016
SWD(2016) 38 final

COMMISSION STAFF WORKING DOCUMENT

Analysis and Evidence in support of the EU Action Plan against Wildlife Trafficking

Accompanying the document

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

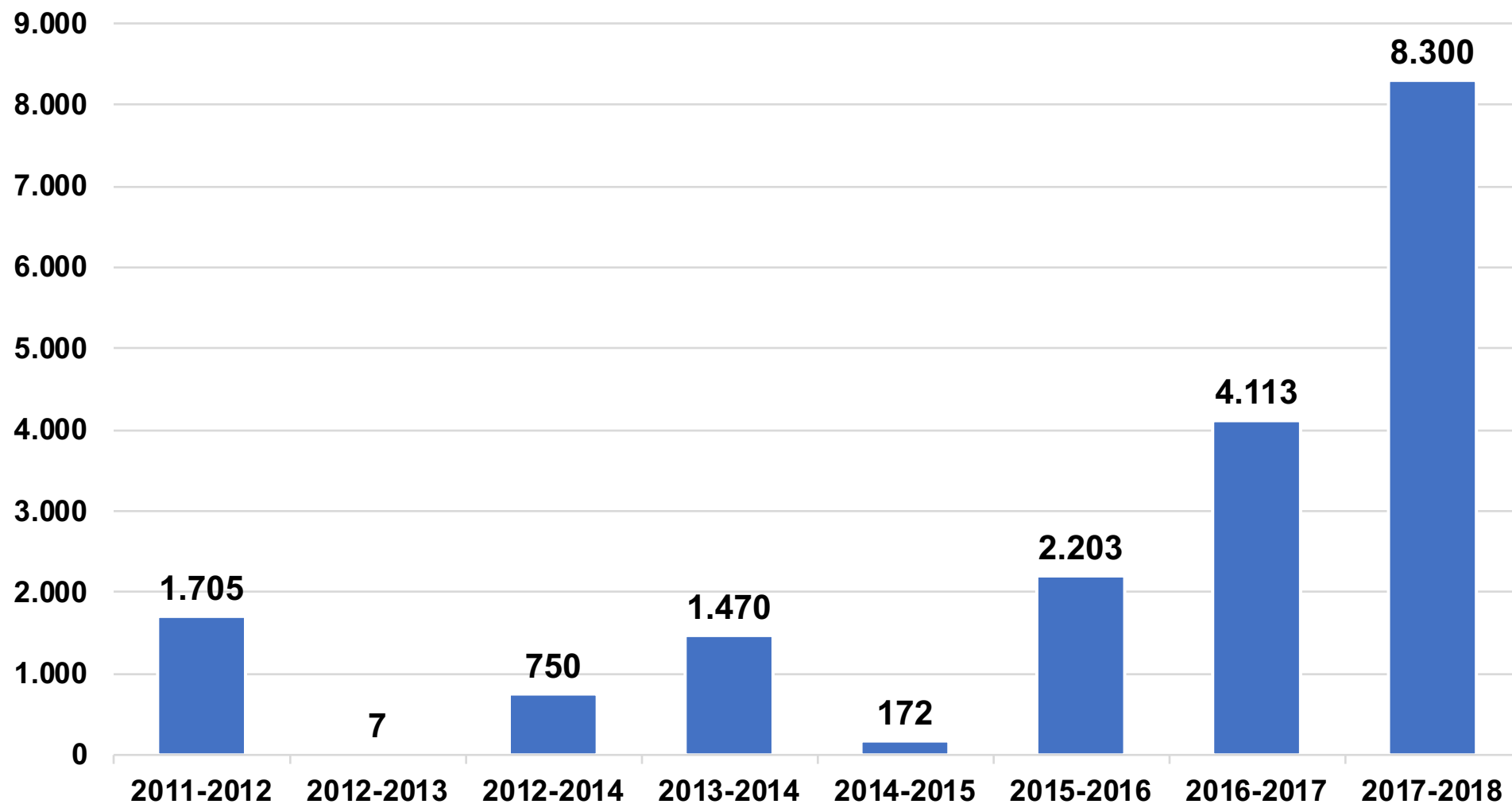
EU Action Plan against Wildlife Trafficking

(COM(2016) 87 final)

Europol arrest 17 in €10m glass eels smuggling ring



Glass eel seizures by season (kg)

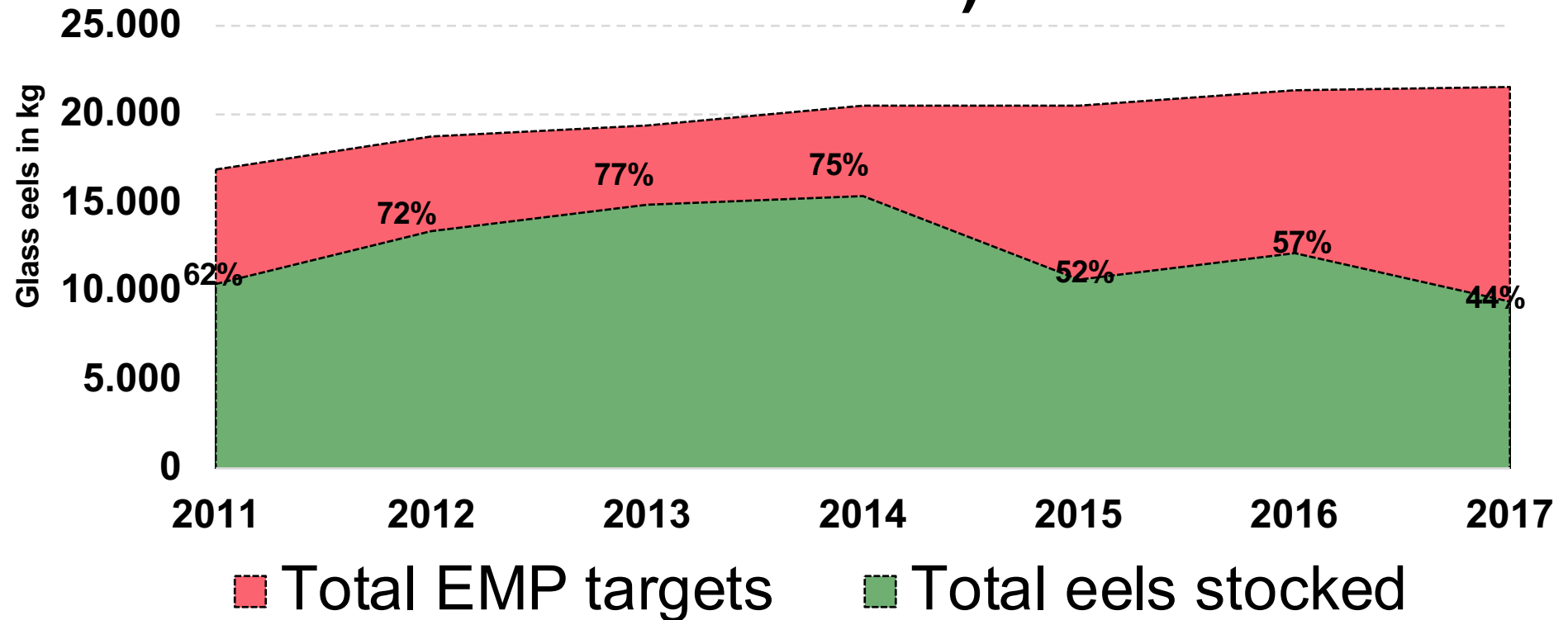


Sources: Information compiled by F Stein for CITES and UNODC Wildlife Crime Report 2019, unpublished



On average, only **51% of the target** (aggregated national restocking plan) were achieved between 2015 - 2017

EMP targets vs Eels stocked (2011-2017)



Data were collected from annual Joint EIFAAC/ICES/GFCM Working Group on Eels (**WGEEL**) reports 2011-2017 and complemented by SEG market survey 2017. Members of the Joint EIFAAC/ICES/GFCM Working Group on Eels (WGEEL) were consulted to review and correct available data.



"Eel Sustainability"



SEG Standard V6
ISEAL Endorsed



DIAGRAM 1



Adapted from the Brundtland Commission Report, 1987².

SEG ASBL Brussels
formed June 2018

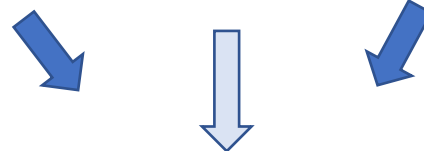
The Collaboration Journey

2010



"A converging agenda"

2015



BREXIT Referendum 2016



Partnership Agreement
2018

"Eel Stewardship"



IFEA
INITIATIVE ZUR
FÖRDERUNG DES
EUROPÄISCHEN
AALS



SEG Standard V6
adopted June 2018

All customer facing brands
use one logo within ESA

EEL RECOVERY Relationship defined through a Partnership Agreement



Eel Steward Ship ESA (ESFs)	Sustainable Eel Group SEG
Commercial Stewardship	Recovery through Sustainability
Those who eat eel help pay for recovery and commerce takes responsibility	Science, Conservation and Commercial factors combine to find solutions
Creates National Stewardship Funds	SEG Standard with ISEAL Membership
Consumer Facing Brand	B to B model - support Supply Chain
Investing in Recovery	Defining the journey to Recovery
Individual Country Schemes	One International Body
Independent Governance	Independent Governance
Shared complementary communication	Shared complementary communication



THE JOURNEY TO SUSTAINABILITY AND RECOVERY FOR THE EEL



SEG in the European Parliament. A revised and improved Eel Regulation ?

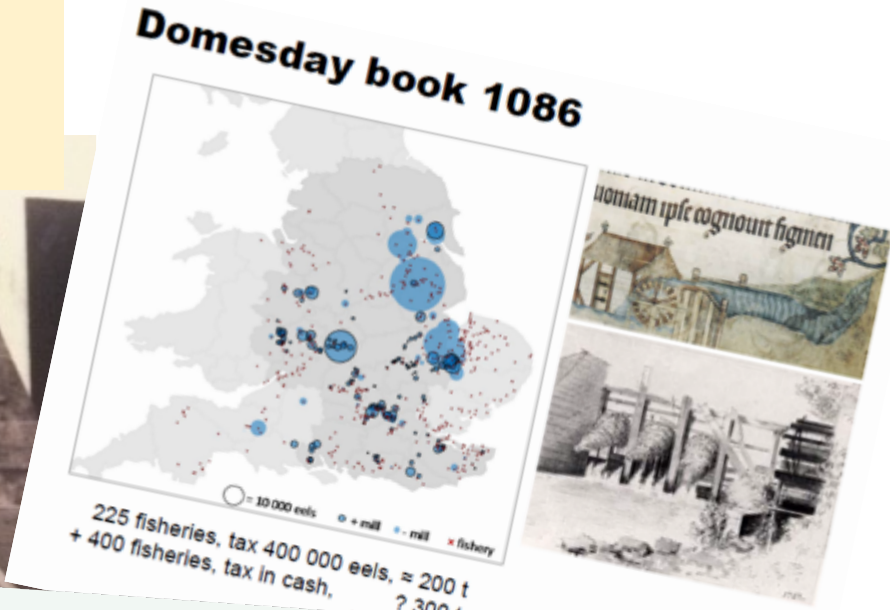


The Dutch Eel Barge
as a symbol of
working together

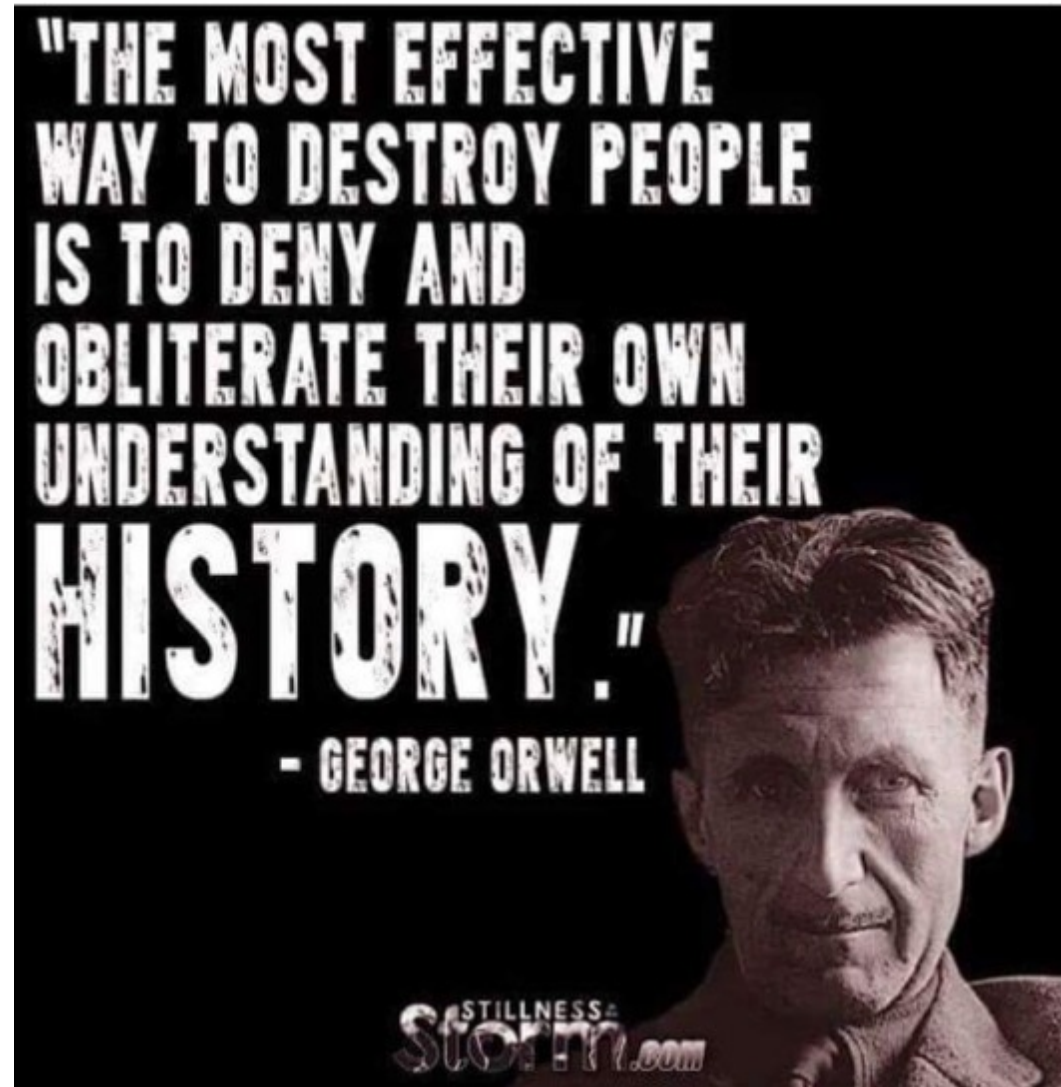


Celebrate our eel culture in 2019

13,000 Fishermen
in 1993 (Moriarty)



More from Orwell.....



SEG the Activist Role

