

Sustainable Eel Standard Certificate and Eco-label

Conditions of Use

These conditions apply to those organisations that have been awarded the Certificate for the Sustainable Eel Standard and/or licensed to use the Sustainable Eel Standard eco-label. It is to clarify the difference between the two and the terms for their use.

Sustainable Eel Standard Certificate

- Achievement of the Standard, and award of the Certificate, shows that you have passed the general requirements for the components of the Standard relevant to your business.
- It indicates only that you have the systems in place to be able to trade in Sustainable Eel.
- It does not show, and should not be used to give the impression, that any batch of eel or eel product that you sell is from the sustainable supply chain.
- You may not use the SEG logo (above), or your association with the Sustainable Eel Group, to give the impression that any batch of eel or eel product you sell is from the sustainable supply chain.
- You may show your Certificate to customers to show that you have passed the general requirements of the relevant section of the Standard. You should also show them these Conditions.
- The Sustainable Eel Group logo (above) is the property of the Sustainable Eel Group. Use of the logo or reference of your association with the Sustainable Eel Group cannot be used on any documentation, packaging, invoicing or marketing material (including websites) without SEG's written agreement. Only the Certificate can be shown.
- The Certificate is not transferable. If your company changes, merges or splits with any other company, re-assessment will be necessary.

SEG Eco-label (see below)

- When you have achieved the Standard, if you wish to you may enter into a licence agreement with SEG to display the SEG eco-label on sustainable eel or product. To do this you must:
 - (1) have achieved the Traceability component of the Sustainable Eel Standard
 - (2) have signed a written licence agreement with SEG for use of the eco-label (contact David Bunt at: davidbuntseg@gmail.com)
 - (3) be clear that the label can only be used on products that have come from a certified sustainable supply chain
 - (4) be able to show to an auditor, on inspection, the traceable source of any product that carries the label
- As part of the licensing agreement, SEG will provide a unique company reference number and terms for the printing and display of labels for packaging

Improvements

- When you achieve the Standard you may be required to make certain improvements by the next assessment. This is to show that those holding the Standard are always seeking ways to improve their sustainable practices. At the next assessment you will be expected to have shown those improvements, otherwise the certificate may be withdrawn.
- From time to time the Sustainable Eel Standard will be revised and improved. The last revision (Version 5) was published in June 2013
- Any Company that has already been approved against the existing standard can seek assessment against the new standard at any time before the expiry of their current certificate.

Commitment to Sustainability & Legality

- Certified organisations are expected to demonstrate and meet a high degree of commitment to sustainable objectives and lawful practices when handling or trading in the European Eel.
- Should any certified organisation be shown to be undertaking any activity considered to be against sustainable objectives they may have their certificate withdrawn

General conditions

- By holding the Certificate you agree to these Conditions of Use
- Suspected transgressions of these conditions can be reported by anyone to the Eel Standard Panel of the Sustainable Eel Group
- Suspected transgressions will be investigated by the Eel Standard Panel of the Sustainable Eel Group. A Certificate may be suspended (not fully withdrawn) whilst an investigation takes place
- Appropriate action will be taken over transgressions. This may include withdrawal of the Certificate for a period up to 2 years

Sustainable Eel Group

Version 7 17 October 2016

**The Sustainable Eel
Group Eco-label:**

