

Consultation on review of the

Sustainable *Eel* Standard



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Chair of Eel
Standard Panel

Fishmongers Hall

16 June 2017



Sustainable
Eel Group

Covering

- ∩ What is the Sustainable Eel Standard?
- ∩ Why do we need it?
- ∩ Review timetable
- ∩ Objectives
- ∩ Proposed changes
- ∩ ISEAL
- ∩ Break-out groups

What is the Sustainable Eel Standard?

∞ Like MSC, but for Eel



Marine Stewardship Council
Certified sustainable seafood

∞ Series of tests, based on MSC principles, to see if those in the supply chain are operating sustainably. Components for:

∞ Independent assessor

∞ Independent Panel -
Science & Conservation led,
no commercial interests:

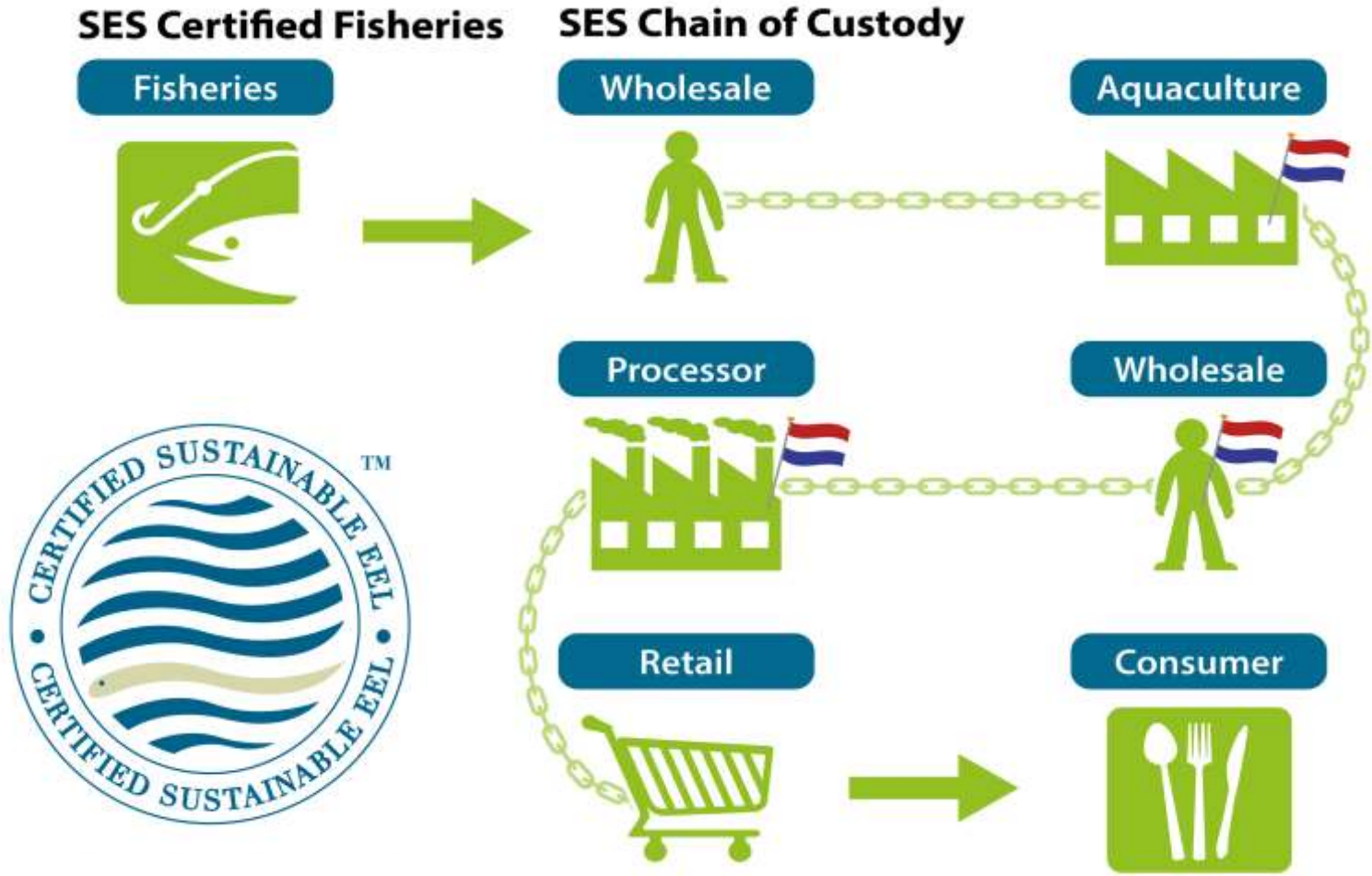
- Institute of Fisheries Management
- Kings College, London
- Zoological Society of London
- ICES
- 2 x France fisheries scientists
- Fishmongers Hall

- Commitment to sustainability, legality
- Traceability
- Glass eel fisheries
- Yellow and silver eel fisheries
- Collecting, buying & handling
- Eel farming
- Restocking
- Smokeries, Processors, Retailers

Why do we need the Standard ?

- ∞ **Help and demonstrate transformation of the commercial sector towards sustainability**
- ∞ Requires high standards through the supply chain: fishermen → buyers → farms → smokeries → retailer → consumer
- ∞ Encourage sustainable/responsible practices and market
- ∞ Supports EC Eel Regulation: 60% of glass eels caught for restocking, 40% for consumption. 'Sustainable use of the stock'
- ∞ Part of the solution for sustainable management of the Eel in Europe
- ∞ Confidence to consumers who wish to buy responsibly

Outcome



Review timetable 217

- ∩ V1 2011; MSC; V5 2013
- ∩ Start January 2017
- ∩ March: Leadership team workshop: Terms of Reference *
- ∩ **Draft 1. Consultation June – July, 60 days**
- ∩ Draft 2. Consultation Sep/Oct. 30 days
- ∩ **Publish November 2017**



Objectives

Aim of the Standard (from 'Theory of Change')

to maximise the contribution of eel fishers, ranchers, aquaculturalists, traders and consumers of eel products to the restoration of healthy eel populations, distributed throughout their natural range, fulfilling their role in the aquatic environment and supporting sustainable use for the benefit of communities, local economies and traditions.

Supporting objectives

- ∞ The Standard will be designed to ensure that implementation of the SEG Standard at the level of each individual SEG certificate holder **has a net benefit on eel populations**
- ∞ The Standard will support the collection and availability of the data necessary to **monitor the efficacy of the Standard** in achieving its objectives.

Proposed Changes

- ∩ **Net Benefit**
- ∩ Green / Amber / Red → Sustainable / Responsible and/or Gold/Silver
- ∩ Certification where traceable supply of certified eel only (not just 'ability')
- ∩ Biosecurity
- ∩ Governance procedures
- ∩ Performance measures
- ∩ Contribution to Healthy Aquatic Ecosystems
- ∩ Topics for break-out groups



- ∞ **Independent accreditation of eco-labels**
- ∞ Represents the global movement of sustainability standards
- ∞ SEG journey started April 2015
- ∞ Membership application process started Oct 2016
- ∞ Guidance by OneWorldStandards & Aimee Russillo
- ∞ 4 codes to achieve
- ∞ Achieved Standard – Setting Code February 2017
- ∞ Standard Review according to ISEAL principles
- ∞ Associate membership January 2018
- ∞ Full membership January 2019

Break-out groups

- ∩ Opportunity to engage, discuss, contribute
- ∩ 6 topics
- ∩ Facilitator
- ∩ Draft Standard & guidance provided
- ∩ Discussion until 11.45
- ∩ Advice, feedback, comments, recommendations
- ∩ 11.45 – 12.15: 2 mins feedback per group by facilitator – headlines
- ∩ Return flipcharts to David for full detail – use later

Break-out groups

Topics

- ∩ Net benefit **David**
- ∩ Certification where supplies only? **Cy**
- ∩ Biosecurity **Willem**
- ∩ Technical aspects – eg. measuring mortality **Alex**
- ∩ Governance & legality **Matthew**
- ∩ Performance measures **Aimee**

Logistics

Thank you

**For supporting a
sustainable future for
the European Eel**

